

“Who Did Your Hair?”

Scottsdale's Hair Color Guru, Rod Gentry, is the go-to expert for coloring your tresses

Hair color is tricky.

Ensuring the perfect shade, finishing the process with hair that is still healthy, creating the perfect look—there are not many who can do it all or who are known as the go-to expert in color.

But now Scottsdale has a color guru. Rod Gentry, one of the industry's color experts, has relocated from Chicago—where he spent 24 years working in the

field—to Scottsdale.

His clients know four main things about Rod: They'll receive undivided, personalized attention at their appointment (no double booking!); he'll use only the top and best products to ensure their hair stays healthy; his wealth of knowledge and expertise will

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allow them to achieve the look they want; and that the color will be perfect, every time.

Rod approaches hair color differently than others, first working with a client to determine the look they want, and then taking into account the client's complexion and lifestyle to make sure that the end result will be

something that is both flattering and workable.

One of his main focuses is always on the health of the hair, and so he uses only high-end, enzyme-based developers (rather than peroxide-based ones) so that hair is left in a better condition, and extremely shiny. He also always finishes a color process with a conditioning treatment as part of the color service.

“You can have long hair and great color, but if it's damaged, it won't look as good,” he explains.

He relentlessly pursues education to stay at the top of his field, traveling worldwide to learn about the newest innovative techniques, products and knowledge, training in such places as London and New York.

“I really think that education is the key to success,” he explains.

Rod's services include single process color, highlights, color gloss, color paneling, ombre, extended conditioning, color correction, color removal and more, as well as cutting-edge haircuts.

“I guarantee my work. Period,” he says.

*To schedule an appointment with Rodney, call him at 480.399.6051.
4821 North Scottsdale Road, Scottsdale, AZ 85251*



COLOR IS MY PASSION!

**Rodney is a highly trained stylist bringing the newest cuts and innovative color techniques to Scottsdale!
Take it from Rodney's Clients...**

After a visit with Rodney Gentry — I feel attractive! He is absolutely the most talented for providing fabulous color and highlights and his haircuts and styling are amazing! Rodney Gentry knows what looks best for me!
—Katie Anderson, Phoenix

Rodney is a breath of fresh air — he brings the fast paced big city style of Chicago to Scottsdale. I had been looking for so long for someone who “gets it” since I moved here two years ago. Not only does he know what works, he is current and cutting edge. He makes the right suggestions with a little dare mixed in. He's the Big Leagues: Mid-West Charm and ALL the right tools. Thanks Rodney, no more having to look any longer!
—Maria Tsipis, Phoenix

From one Chicago transplant to another, thank you for getting my hair healthy and the color natural looking! It has been over 2 years now — the longest I have stayed with the same stylist and I hope you will be in the area for a long time to come!
—Debbie Peterson, Scottsdale

Rodney & Gentry

Full service designer
specializing in color

**BY APPOINTMENT ONLY
480.399.6051**

Rodney is located at
Sachi Salon & Spa
4821 North Scottsdale Road
Scottsdale, AZ 85251

www.RodneyGentry.com

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