

Fine Hair- Maximum Color and Style

Rodney Gentry, Full-service Designer and Hair Color Specialist, Sachi Salon & Spa



Many women have fine hair, where their strands are smaller in diameter than those of individuals with thicker hair. The difference in thickness is due to the reduced amount of internal protein in fine hair, which reduces it to a thickness of around 70 microns. Medium to thick hair has an average diameter of about 90 microns.

As well as those born with fine hair, many people find that their hair texture changes as they age, with women in their 40s and 50s experiencing hair becoming finer than when they were younger. Coloring and caring properly for fine hair can ensure that it always looks its best.

Leading hair color specialist Rodney Gentry, based at Sachi Salon & Spa in Scottsdale, AZ, knows that for many of his finer-haired clients, avoiding breakage and static are important issues. Achieving subtly boosted volume is also important.

To ensure that his clients with fine hair always look their best, Gentry advocates the use of Goldwell hair color, which cares for the hair at the same time as coloring it. He also recommends a range of products from specialist hair care company Oribe.



“Fine hair should always be treated with respect,” Gentry explains. “It needs to be colored carefully and then styled using products that won’t weight it down, but which will celebrate the hair’s natural softness. Fine hair doesn’t hold styles so well as thicker hair, so it’s doubly important to use the right products when caring for it and styling it.”

Gentry’s essential trio of Oribe products for fine hair are the Grandiose Hair Plumping Mousse, the Thick Dry Finishing Spray and, to add further texture, the Dry Texturizing Spray. With years of experience behind him, Gentry has found that this combination provides the ultimate finish for well-coiffed fine hair.

Of course excellent styling needs to follow excellent coloring, which is why Gentry is such a fan of the Goldwell range. He comments:

“I’ve used a wide range of color products during my years and the Goldwell ones are by far the most impressive. The level of nutrition and care that they bring to the hair is unsurpassed and particularly beneficial for clients with fine hair.”

It is such careful product selection, along with his talent for coloring and styling, that has led to Gentry becoming one of the most celebrated hair color specialists in Arizona. He has developed a loyal clientele at the Sachi Salon & Spa, having relocated there after running his own salon for a number of years in Chicago.

As part of the personalized service that he provides, Gentry advises his clients with fine hair on how best to care for it as home. As well as the best products to use, he recommends avoiding the use of too many heated appliances and careful combing, particularly when detangling. Gentry also emphasizes the importance of having split ends trimmed regularly – a tip which is especially important for clients with fine hair. He concludes:

“By using the right products, achieving the best color and following a few simple steps, clients with fine hair can ensure they look radiant every day.”

Rodney Gentry can be contacted on 480.399.6051 or via www.rodneygentry.com. Visit him at Sachi Salon & Spa, 4821 North Scottsdale Road, Scottsdale, AZ 85251

